

Unit 4 : Section F : CROSS – CURRICULAR CUT

MEDIA STUDIES

I. VOCABULARY:

1. **win** /wɪn/ (v) (won – won): to achieve first position and / or get a prize in a competition
election, fight, etc.
Eg: Linh won the 1st prize in the English Speaking Competition.
2. **gain** /geɪn/ (v) (gained): to get something that is useful, that gives you an advantage, or that is
in some way positive, especially over a period of time
Eg: What do you hope to gain from the course?
3. **make** /meɪk/ (v) (made – made): to produce something, often using a particular
substance or material
Eg: My mother made this cake.
4. **review** /rɪˈvjuː/ (v): to think or talk about something again, in order to make changes to it
or to make a decision about it
Eg: He reviews films for the local newspaper.
5. **campus** /ˈkæmpəs/ (n): the buildings of a college or university and the land
that surrounds them
Eg: Some students live on the University campus.
6. **run** /rʌn/ (v) (ran – run): điều hành, chạy
Eg: run a station: điều hành 1 trạm (phát thanh)/ nhà ga...
7. **technician** /tekˈnɪʃ.ən/ (n) : a worker trained with special skills, especially in science
or engineering
Eg: There’s a problem with the TV. We should call for a technician.
technique /tekˈni:k/ (n): a way of doing an activity that needs skill
8. **engineer** /ˌen.dʒɪˈnɪər/ (n): a person whose job is to design or build machines, engines ...
Eg: My dad is an engineer.
engineering (n): the work of an engineer, or the study of this work
9. **equipment** /ɪˈkwɪp.mənt/ (n): the set of necessary tools, clothing, etc. for a particular purpose
Eg: The new office needs a lot of equipment.
equip /ɪˈkwɪp/ (v) (equipped)
well- equipped (adj.)

10. **produce** /prə'dʒu:s/ (v) to make something or bring something into existence

Eg: That factory produces the best fish sauce in the country.

producer (n) – production (n) – productive (a) – productivity (n)

II/ WORD POWER :

MAKE	→ produce	make a movie
	→ cook	make a cake
	→ cause	make s.o laugh/ s.th possible
	+ noun → do	make a mistake/ a decision / a suggestion / new friends

Eg. : Steven Spielberg made a lot of movies with Harrison Ford.

My mom always makes me a cake on my birthday.

Listening to sad music makes her cry.

This money will make it possible for me to buy a car.

He made a mistake and he was sorry.

Jack found it difficult to make a decision.

His mom made the suggestion and he agreed.

I like to make new friends.

III/ LISTENING :

Listen to a radio program

It's five o'clock and you're listening to the latest news report on Campus Radio 91.3 FM.

First year Science student Kate Marsden was seriously injured this morning when a speeding car knocked her off her bike as she was cycling to the college. The car then drove away. Police are asking any witnesses to call them with information about the car or its driver. Kate is recovering in hospital with a broken leg and two broken ribs.

Police arrested a man early this morning after students caught him climbing through a window into their apartment on Meadow Road. The students called the police and locked the man in the bathroom until they arrived. Police are now questioning the man about this incident and three other burglaries that took place on Meadow Road last week.

And finally, third year politics and history student Adam Rowley was disqualified from the college charity fun run yesterday when he tried to trip up race leader Richard O'Reilly, a second year medical student. Mr. O'Reilly went on to finish first, completing the run in a record two hours and nine minutes.

That's all for now. Our next news update is in an hour.

IV/ PROJECT :

How A Radio Station Works

This is a typical radio studio with a control console, mic, CD players, digital audio system, etc. The microphone feeds into a microphone processor which equalizes, compresses, and limits the DJ's voice to make it louder and clearer. Then, the signal goes out of the studio to an equipment room and into an audio processor to tailor the sound. Then it goes to the studio transmitter via an antenna. The signal leaves the transmitter and goes up the tower through a big cable to the antenna on top of the tower, and out to the listeners.